



Thierry KOSKAS

Brand Chief Executive Officer,
Citroën

Chief Sales & Marketing
Officer

Thierry Koskas was appointed Chief Sales & Marketing Officer for Stellantis and a member of the Top Executive Team in January 2021, in addition to being named Citroën brand CEO with effect from March 1, 2023.

He started his career in 1990 as a Civil Servant, in the North Region Government office in charge of Nuclear safety, then in the Ministry of Industry, as Industry General Director Chief of Staff. In 1995, he joined the Ministry of Agriculture as Advisor to the Minister.

In 1997, Thierry Koskas joined Renault Group where he went through various positions, mainly in the Sales and Marketing Area. He started as “New Distribution” project manager, before moving to London as General Manager of Renault London City Branch. He then moved in 2000 to Hungary as Managing Director of Renault NSC in Hungary.

In 2002, he returned to Renault Group HQ as VP, Sales Forecasting and Programming. In 2006, he was appointed as VP, Sales and Marketing for Asia & Africa Region.

In 2009, he left the Sales and Marketing Area and was appointed as Programme Director for Electric Vehicles where he led the development of Renault Group Electric Vehicles. He moved in 2013 to Argentina as Managing Director of Renault Argentina.

In 2016, Thierry Koskas returned to Renault Group HQ as EVP, Sales and Marketing, and a member of the Executive Committee.

In 2019, Thierry Koskas joined Groupe PSA as SVP, Sales and Marketing.

Thierry Koskas graduated in Engineering from Ecole Polytechnique and Ecole des Mines de Paris.